



To help children and families during lockdown, J.K. Rowling is publishing her original story, *The Ickabog*, online for free! Set in an imaginary land, *The Ickabog* is a stand-alone fairy tale.

A new instalment of the story will be revealed daily at 3pm, Monday to Friday, throughout the course of seven weeks.

You can read the story online at www.theickabog.com/read-the-story/



Do you know any budding artists aged 7-12?

In addition, J. K. Rowling is inviting parents and guardians to submit their children's *The Ickabog* illustrations for a chance to be featured in the printed book!

Share *The Ickabog* Illustration Competition today!
www.hachettechildrens.co.uk/theickabogcompetition

Open to the UK & IE, Australia, New Zealand and India. Children must be between 7-12 years old. Competition closes 17th July 2020. Full T&Cs apply
<https://bit.ly/IckabogTCs>

